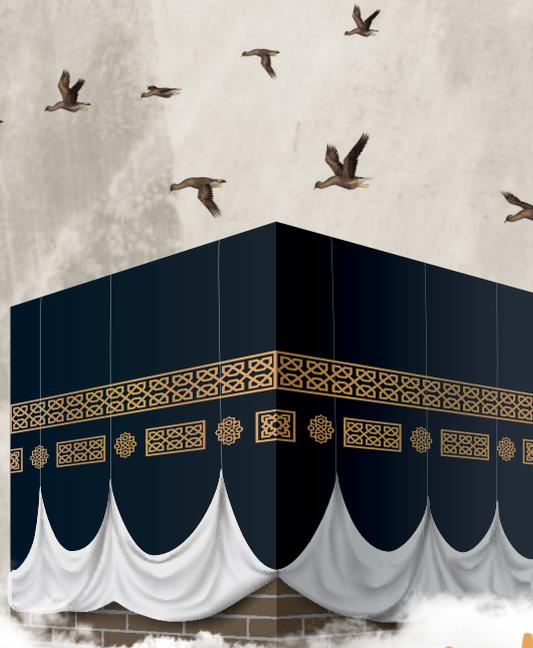


THE MID-MONTH *Magazine* July 2022



Economics of Hajj



Top Trends

**15 July-15 Aug
Calendar**



Tips & Tricks
To Get More Idea

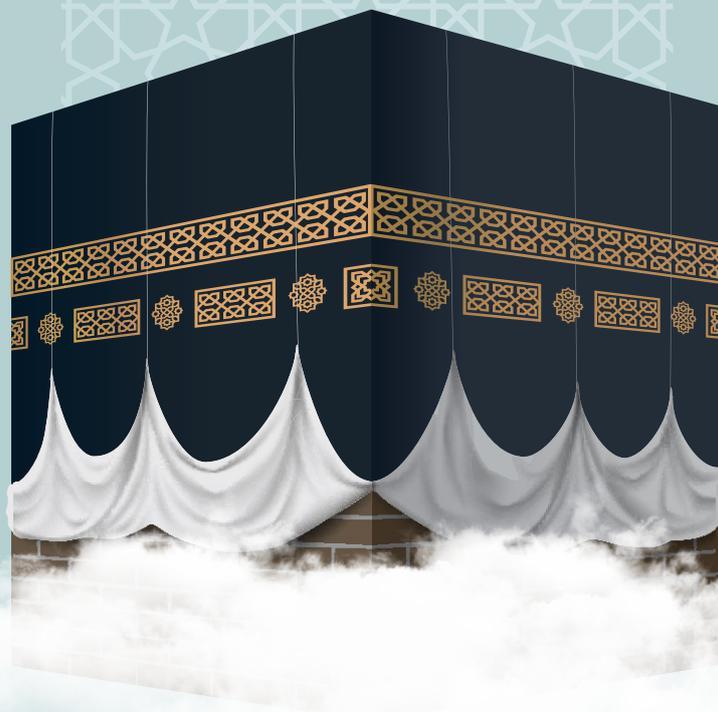


BB insights

**Online
work spaces**

Economics of Hajj

Hajj is an annual Islamic pilgrimage to Mecca, Saudi Arabia, which Muslims consider the holiest spot on earth. Hajj is a religious duty for Muslims that should be performed at least once in their lifetime by all adult Muslims who are physically and financially capable. And it is one of the five fundamental pillars of Islam.



Al-Hajj rituals last five to six days, from the 8th to the 12th or 13th of Thu al-Hijjah, the last month of the Islamic calendar. The Gregorian date of Hajj varies from year to year since the Islamic calendar is lunar and is about eleven days shorter than the Gregorian year.

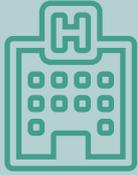
The Kingdom of **Saudi Arabia** has dedicated a special minister for Hajj in order to prepare all facilities, services, and regulations for such a huge and unique annual event that gathers Muslims from all over the world in one place and at the same time! These extraordinary efforts take place throughout the year but are highlighted more during the hajj.

Such event has definitely a lucrative impact not only on the country hosting it but on all countries that are contributing by any means! Restaurants, hotels, travel agencies, airlines, and mobile phone providers all make significant profits during the Hajj, governments gain from these sales through taxes ultimately. Another extremely profitable Hajj business is selling souvenirs. You might not be surprised if you know that most of the gifts and souvenirs sold in **Mecca** are

basically manufactured in China. Prayer mats, beads, and prayer costumes are sold at three or four times more expensive than those sold outside Mecca. Egypt, UAE, and Pakistan have ranked descendingly in the number of flights heading to KSA which nourishes aviation in the country and consequently the whole region!



HAJJ IN NUMBERS



Hospitals

23



Hospital beds

≈ 700



Vaccines

≈ 90,000



Wi-fi hotspots

≈ 10,000



900,000

Pilgrims



Arrivals to airports

≈ 740,000



Healthcare providers

≈ 21,000



Water volume used during Hajj

≈ 20,700,000

(in meter square)



Surgeries performed

≈ 300



Employment

≈ 230,000



Percentage of temporary jobs

≈ 50%



Number of power stations

5

Medium and small enterprises could also get benefited from such a holy and unique season, even those outside Saudi Arabia could make special offers and packages to pilgrims before going to perform pilgrimage or after coming back to their homes.

Many ideas could help pilgrims in their journey designed with a related theme. Innovative ideas are extremely welcome. Pilgrims need lots of sun protection products and pain relievers, bags, hats, umbrellas, and portable gadgets are required as well. Mobile applications and robots are being used by pilgrims primarily during Hajj. in order to facilitate rituals and guide pilgrims in Mecca.

May Hajj be accepted by those who managed to perform it, and may this generous ritual gathers us every year with compassion, sacrifices, and spirituals.

References

General Authority For Statistics in Kingdom of Saudi Arabia



Online Workspaces

```
package com.example.entity;  
public class User{  
    private Long id;  
    private String firstName;  
    private String lastName;  
5  
6  
7    public User(Long id, String firstName, String last  
8        this.id = id;  
9        this.firstName = firstName;  
        this.lastName = lastName;  
    }  
    public Long getId(){  
        return id;  
    }  
    public void setId(Long id){  
        id = id;  
    }  
}
```





After the pandemic, workspaces worldwide have irreversibly changed. With more and more hybrid employees and completely working from home ones, enterprises are relying increasingly on online workspaces in order to get the job done as efficiently as possible.

Projects, tasks, and meetings are now taking place virtually, on multiple platforms with appealing features and unfortunately undesired limits as well! In this article, we will talk more about online workspaces, what they are, and their advantages and disadvantages.

Let's define Online workspaces first, basically, they are virtual spaces simulating real-life workspaces including conversation, tasks, projects, assigned individuals, timelines, deadlines, and so on. Furthermore, they are also organizational spaces that stimulate teamwork and facilitate information exchange, all of which are important aspects of our everyday lives.

Multiple platforms are now offering such services either paid, completely free or most commonly partially paid depending on utilized features. Picking a suitable platform is not an easy task! Every workspace has its own pros and cons. But all in all, these are general **advantages** & **disadvantages** of using online workspaces in order to organize your team or company work.



Calendars, Timelines, and Dashboards

Every individual has his own calendar linked to a shared calendar for the team that contains key events and shared deadlines all implemented in a clear dashboard and timelines. All of those tools make it easier to track, classify, and complete tasks and consequently projects.

Productivity and Efficiency

Workspaces could be considered a good tool that improves the effectiveness, creativity, ease of setting meetings up and assigning various tasks. Other significant benefits include accessibility, organization, and simple document sharing. Files needed for certain meetings or projects can be structured in a way that makes them easily available and reachable. File sharing is quick, frequently requiring only one click, and all essential files are available to all participants at any time.

Security and Data Safety

Most online workplaces are safe places to keep any form of data that is vulnerable to various types of risk. You do not lose any valuable data due to the destruction of the hard drive, software, or theft of your computer. Because everything is kept on the cloud, like in the case of the data may be accessible regardless of what happens to the hardware.

Disadvantages?

Yes, there are some! They might not be turning-off points, because they mainly depend on individuals' preferences. We're going to share some here and suggest recommended solutions.

Tons of Emails!

Unfortunately, notifications might be confusing and overwhelming, every single click in the workspace sends several emails that might not be as important as you expect. The solution is pretty simple, make sure to adjust your settings in a way you consider only the must-read or must-keep notification, less important notifications might be only sent to your phone or only when you open the workspace.

Misunderstanding and Misjudgment.

A project is just as good as its management. Before inviting colleagues to join a workplace, make sure everyone in the team understands the expectations, milestones, goals, and deadlines. And, if it helps keep a project on track, don't be hesitant to use traditional techniques like face-to-face meetings and conference calls in order to make sure that users understand what the platform is for, how to use it, and how to contribute to their own workspaces.

Investing in a smart online workspace is a good deal. It'll increase employee communication and provide them more freedom in where and how they perform their job. Aiming for

References

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BB insights

“ A wise man once said “Without data, you’re just another person with an opinion”, which is why we at BusinessBox offer market research services in order to make data-driven strategic choices. ”



Although we used to share real-life experiences in our Mid-Month Magazine, market research data is considered confidential. But don't worry, there are always useful suggestions from BB insights. This time, we will explain briefly the importance and methodology of **market research**.

Market research includes **gathering data** for purpose of understanding the market and consumers in order to market a service or a product more effectively.

Two types of **market research** could be conducted. Primary research includes gathering data needed directly from the field by multiple methods whether it's face-to-face interviews, phone calls, or surveys, then analyzing and processing it in order to get the demanded results. On the other hand, secondary research includes viewing data that has already been collected, processed and presented to you such as governmental reports, statistical databases, and textbooks.

Reading this data helps you understand the variables in the market, leading you to make better choices! If your customers prefer apples why would you offer them kiwis! And if the market is loaded with tons of pens what would be the added value you could offer in your pens, different colors? Smoother movement? Fancier look? Nothing but well-designed research could help you find the answer.

Is it better to conduct your own study or get access to already processed data? When should you consider thorough research and how to make it? Let us remind you that **you are two clicks away from booking your consultation** on our website! Feel free to contact us whenever needed and it's totally free!

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Tips & Tricks

To Get More Idea



1

**Accept dumb ideas,
dumb ideas lead to
smarter ones**

2

**Write ideas down
immediately. If not,
you'll lose them forever!**

3

**Use Pinterest, recent trends,
& check our monthly
newsletter for inspiration.**

Top Trends

#

#

#



#SuperBowl



Jordan

#9YearswithBTS
#يوم_عرفه
#FathersDay



KSA

#يوم_عرفه
#FathersDay
#HBD_TO_ARMY



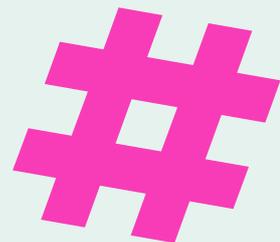
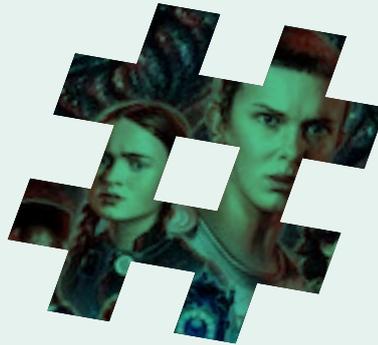
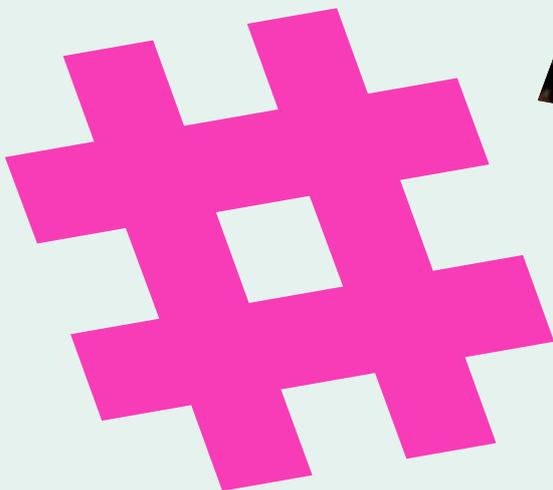
UAE

#StrangerThings
#يوم_عرفه
#FathersDay



QATAR

#9YearswithBTS
#StrangerThings
#يوم_عرفه



15 July

Calendar

15 August

July

17 July

World Emoji Day

20 July

International Moon Day

21 July

Junk Food Day

28 July

World Hepatitis Day

30 July

International Day of Friendship

August

1 August

World Breastfeeding Week

8 August

Cat Day!

12 August

International Youth Day



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